

Employment Opportunity

Marketing Coordinator

(1) Full-Time

Are you looking for a career that offers endless creativity and makes a difference in the community? Look no further! Churchbridge Credit Union is expanding our team, and we want someone who is innovative, has great communication and presentation skills, and who can be organized and adaptable to changing situations. At Churchbridge Credit Union it is about more than conducting a banking transaction, it's about creating a personalized experience for each member and supporting and growing our communities.

Churchbridge Credit Union is currently seeking to fill the position of Marketing Coordinator. Reporting to the VP of Deposit & Support Services the coordinator will need to be available to work the occasional evening and weekend and perform the below responsibilities:

- Develop and implement marketing and communication campaigns appropriate for all forms of media to support the business strategy of the credit union
- Develop and organize events and meetings for public and informational purposes
- Gather, research, and prepare communications material for internal and external audiences
- Create and publish marketing content and materials
- Monitor and manage content on our website and social media accounts
- Coordinate and evaluate requests for sponsorships, donations, and credit union involvement
- Order promotional materials and supplies
- Compile, manage, and analyze marketing information and strategic objectives to assist in the development of annual marketing plans

Qualifications:

- Minimum 2 years of Marketing Coordination experience or similar role
- Knowledge of traditional and digital marketing, content marketing, and social media marketing
- Creativity and experience in identifying target audiences and devising campaigns that engage, inform, and motivate
- Working knowledge of various programs and applications to assist in the development of marketing material
- A bachelor's degree in Marketing, Advertising, or Communications would be considered an asset

What You Get in Return:

Churchbridge Credit Union offers a competitive salary plus performance-based incentive pay, pension plan matching program, comprehensive group benefits package, flexible work arrangements, opportunities for career growth, enhanced learning and development, rewards and recognition program, and meaningful work that makes a real difference in our communities and members' lives.

Our Organization:

Churchbridge Credit Union is a rural based, community focused Credit Union with 2 branches, assets over \$210 million, and over 30 employees serving 3070 members. Churchbridge Credit Union builds relationships by providing financial solutions and supporting its communities. Employee engagement is valued and there is ample opportunity for growth for career-minded individuals. Our organization has branches in Churchbridge and Langenburg, while also serving many surrounding communities.

If this opportunity piques your interest, you may be the new team member we've been looking for!

Please submit your resume by February 17, 2023 to:

Churchbridge Credit Union
Attn: Connie Olm, VP of Deposit & Support Services
Box 260
Churchbridge SK S0A 0M0
colm@churchbridgecu.ca



Churchbridge Credit Union

**BRINGING
COMMUNITIES**

Together